

The logo for MulticoreWorld 2023 features a stylized graphic of three overlapping squares in orange and blue on the left. To the right, the year '2023' is written in blue, and 'MulticoreWorld' is written in a larger font, with 'Multicore' in blue and 'World' in orange.

# MulticoreWorld 2023

13<sup>th</sup> - 17<sup>th</sup> February 2023. Wellington, New Zealand

[Answering the Big Questions](#)

## Sponsorship Summary

**Open Parallel** presents the **10<sup>th</sup> edition of Multicore World**, a destination conference about next-gen computing and its applications to business and industry that provides the knowledge and strategies to future-proof your technological innovation.

**You are invited to sponsor, present and exhibit** examples of your current and future technologies at Multicore World 2023 -a unique opportunity to become involved with a leading community working on the future of computing at extreme scale and power efficiency.

**Your brand will reach the best in their field** representing Industry, Science, Developer & Engineering Communities, Academia and Government over keynote presentations, specialised talks, panels and discussion time.

### **State-of-the-Art themes include:**

- Software and Systems for the Enterprise: Decision-Making Support in a Complex World.
- AI everywhere: what's next?
- Heterogeneous distributed computing systems. Is the new hardware useful?
- Where's my data? When every device becomes a Data-Centre.
- Integration & the future of the Cloud: sending code to the data.
- Lean OS, new algorithms, languages, power consumption: Programming Models and Co-Design.
- New cybersecurity risks and responses. Will hardware ever be 100% trustworthy?
- Edge Computing: implementation and scalability. Internet of Workflows. Networking.
- Edge & exascale – friend or foe?
- Open Platforms vs {meta, omni,...} -verses. Modelling, Simulation & Digital Twins.
- IoT – HPC convergence. Industry applications into *e.g.*, Precision Agriculture.
- The path to quantum computing: race between countries or technologies?

At Multicore World some of **our goals** will be to:

- Survey the capabilities and range of technologies currently available or forecast to emerge in the next 3 to 5 years -and how will affect organisations worldwide.
- Discover the possible application domains the various architectures are aimed at, and understand the computing, I/O performance, power utilisation, acceleration tools and software that's available today and what will make new applications become feasible towards the exascale era.
- Discuss computing requirements for data management over new heterogeneous platforms for different verticals *e.g.*, Agriculture and its spillovers into other industry fields.

**This destination conference** will consist of a first half-day of distinguished lectures and networking followed by **3 days of intensive talks and keynotes** as well as panels and discussion time. We wrap up on a 5<sup>th</sup> day with an informal un-conference. **Organised as a limited audience event** -capped at 100 delegates (only a few distinguished lectures will be on theatre mode -also limited to 250 seats), you will be able to have face to face meetings and interact with leaders and trend-setters.

**As a key player**, we invite you to participate, speak about and exhibit examples of your current and future products and services, in a unique and cost/effective opportunity to be part of a specialist and targeted meeting.

### **For further information:**

Visit [Multicore.World](#), or contact Conference Director **Nicolás Erdödy**, [nicolas@multicoreworld.com](mailto:nicolas@multicoreworld.com) (+64) 27 521 4020 (New Zealand).

## Multicore World 2023 Sponsorship – Benefits

We are pleased to offer four options for your participation, but do not hesitate to voice your interest for a specific package -we will aim to tailor it accordingly.

We conceived Multicore World as a long-term partnership between your organisation and Open Parallel Ltd therefore we look forward to doing ongoing business in the context of a common strategic vision.

Sponsorship options available are **Bronze, Silver, Gold and Diamond** -below are their highlights, also presented in a comparative table.

Please note that a **“Full Conference Ticket”** includes

- Full access to all 3 days of sessions and half-day distinguished lectures.
- All day meals at the **Conference Venue: Harbourside Function Centre**, 4 Taranaki St, Wellington's waterfront.
- Conference Light Dinners (Tuesday 14<sup>th</sup> and Wednesday 15<sup>th</sup> February 2023).
- Conference Closure Drinks and Nibbles (Thursday 16<sup>th</sup> February).
- **Normal price for a Full Conference Ticket (4 days) is NZ\$1,600.00 + GST.**
- **Distinguished lectures day will be also independently accessible with a single day ticket of NZ\$225.00 + GST.**

Sponsorship prices are in New Zealand Dollars (and US Dollars) and do not include GST tax (+15%).

All sponsorship offers are subject to availability and sold on a strictly first come basis.

### Bronze Sponsorship - \$4,000 (USD 2,800)

- **Two Full Conference Tickets** (worth \$1,600 -USD 1,100 each).
- Full banner presence -onsite, online and included in slides between conference presentations.
- Available till 31<sup>st</sup> January 2023, subject to tickets' availability.
- **OFFER! Collateral at registration desk if you sign & PAY BEFORE November 30<sup>th</sup>, 2022**

### Silver Sponsorship - \$8,000 (USD 5,600)


- **Three Full Conference Tickets** (worth \$1,600 -USD 1,100 each).
- **Collateral** to present your company for four days (13<sup>th</sup> - 16<sup>th</sup> February 2023).
- Stand-alone banners at the conference venue. Company is mentioned as a morning tea sponsor.
- **Available till 31<sup>st</sup> January 2023**, subject to tickets and space availability.
- **OFFER! Get 1 extra ticket if you sign as Silver Sponsor & PAY BEFORE November 30<sup>th</sup>, 2022**

### Gold Sponsorship - \$12,000 (USD 8,300)

- **ONE 25' Sponsored speaker slot** at Multicore World 2023.
- **ONE 15' Demo talk** at your booth - **Exclusive** (no other activity overlaps with it)
- Exclusive MC's mention between sessions to draw attendees to your booth.
- **Booth with space for demonstrations** for four days.
- **Four Full Conference Tickets** (worth \$1,600 – USD1,100 each).
- Option to sponsor **two** morning / afternoon tea (draw public to your demo) – **Exclusive**.
- **Available till 12<sup>th</sup> December 2022**, subject to program, tickets and space availability.
- **OFFER! Get one extra demo talk if you sign as Gold Sponsor & PAY BEFORE November 30<sup>th</sup>, 2022.**

### Diamond Sponsorship – Negotiable over \$18,000 (USD 12,500)

- **ONE 45' Keynote Speaker slot** at Multicore World.
- **ONE 45' Distinguished Lecture slot** on Monday 13<sup>th</sup> February 2023
- **ONE 25' Sponsored speaker slot** at Multicore World.
- **TWO 15' Demo talks** at your booth - **Exclusive** (no other activity overlaps with it).
- **Five Full Conference Tickets** (worth \$1,600 -USD 1,100 each).
- Option to sponsor Conference Dinner – **Exclusive**. More options below – voice your interest.
- **Available till 12<sup>th</sup> December 2022**, subject to program, tickets and space availability.
- **OFFER! Get an exclusive board/CEO style roundtable with selected speakers to present your technologies if you sign as Diamond Sponsor & PAY BEFORE November 30<sup>th</sup>, 2022.**

 Sponsorship Benefits	Bronze	Silver	Gold	Diamond (Only 1)
	45' Keynote Speaker Slot at Multicore World 2023	x	x	x
25' Speaker Slot at Multicore World 2023	x	x	YES	YES
Multicore World 2023 Conference Dinner with 10' talk - Exclusive	x	x	x	YES
CEO level roundtable / business meeting with selected speakers	x	x	x	YES
Global coverage by specialised journalists from Multicore World	x	x	YES	YES
Morning/afternoon tea w/ MC directing public to booth / demo	x	x	YES	YES
Conference / workshop lunch -draw public to your booth / demo	x	x	x	YES
Negotiable - Speakers Welcome drinks and nibbles -with 5' talk	x	YES	YES	YES
Negotiable – parallel session / workshop with naming rights	x	x	x	YES
Negotiable – Collateral tailored for specific attendees	x	x	x	YES
Negotiable – Conference proceedings (printed / video / online)	x	x	x	YES
Negotiable – Conference swag and “freebies”	x	x	YES	YES
Booth for collateral for three days	x	x	YES (w/demo)	YES (w/demo)
Stand-alone banners in demonstrations' space (limited)	x	YES	YES	YES
Stand-alone banners visible at sessions (limited)	x	YES	YES	YES
Collateral in registration desk	YES	YES	YES	YES
Attendees list (w/details)	x	x	YES	YES
Banner presence online	YES	YES	YES	YES
Banner presence in printed material	x	YES	YES	YES
Banner presence in slides between presentations	YES	YES	YES	YES
Number of full tickets	2	3 (+1)	4	5
Number of extra tickets/benefits if Sponsorship <b>PAID BEFORE (date)</b>	x	1 (30 <sup>th</sup> Nov)	Demo (30 <sup>th</sup> Nov)	(30 <sup>th</sup> Nov)Negotiable
Sponsorship value (excluded GST + 15%)	\$ 4,000.00	\$ 8,000.00	\$ 12,000.00	Negotiable
Sponsorship available till	<b>31<sup>st</sup> Jan 23</b>	<b>31<sup>st</sup> Jan 23</b>	<b>12<sup>th</sup> Dec 22</b>	<b>12<sup>th</sup> Dec 22</b>

**NB: All expenses from actions involving “extra materials” (i.e. special meals, drinks, gifts, collateral, booth, stand-alone banner, sponsored student tickets, and other “optionals” to be negotiated) are to be covered and paid by the Sponsor.**



**YOUR BRAND HERE!**

**For further information**, participation and presentations, updates about program and sponsorship opportunities, visit [Multicore.World](https://Multicore.World), follow [@MulticoreWorld](https://twitter.com/MulticoreWorld) or contact Conference Director, **Nicolás Erdödy**, [nicolas@multicoreworld.com](mailto:nicolas@multicoreworld.com) (+64) 27 521 4020

Multicore World is an initiative of Open Parallel Ltd (company registered in New Zealand).